

Healthy Carolinians Partnerships for Community Health

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Office of Healthy Carolinians/Health Education**



Governor's Task Force for Healthy Carolinians

- Executive order
- 2010 health objectives
- Advise the state health director and the Secretary of Department of Health and Human Services
- Healthy Carolinians Partnerships

Healthy Carolinians 2010

Goals

- Increase the span of healthy life of the citizens of North Carolina
- Remove health disparities among the disadvantaged
- Promote access to preventive health services
- Protect the public's health
- Foster positive and supportive living and working conditions in our communities
- Support individuals' efforts to improve health

Healthy Carolinians 2010

Focus areas

- Access to health care
- Chronic disease
- Community health
- Disability
- Environmental health
- Health promotion
- Infant mortality
- Infectious diseases
- Injuries
- Mental health
- Older adult health
- Oral health

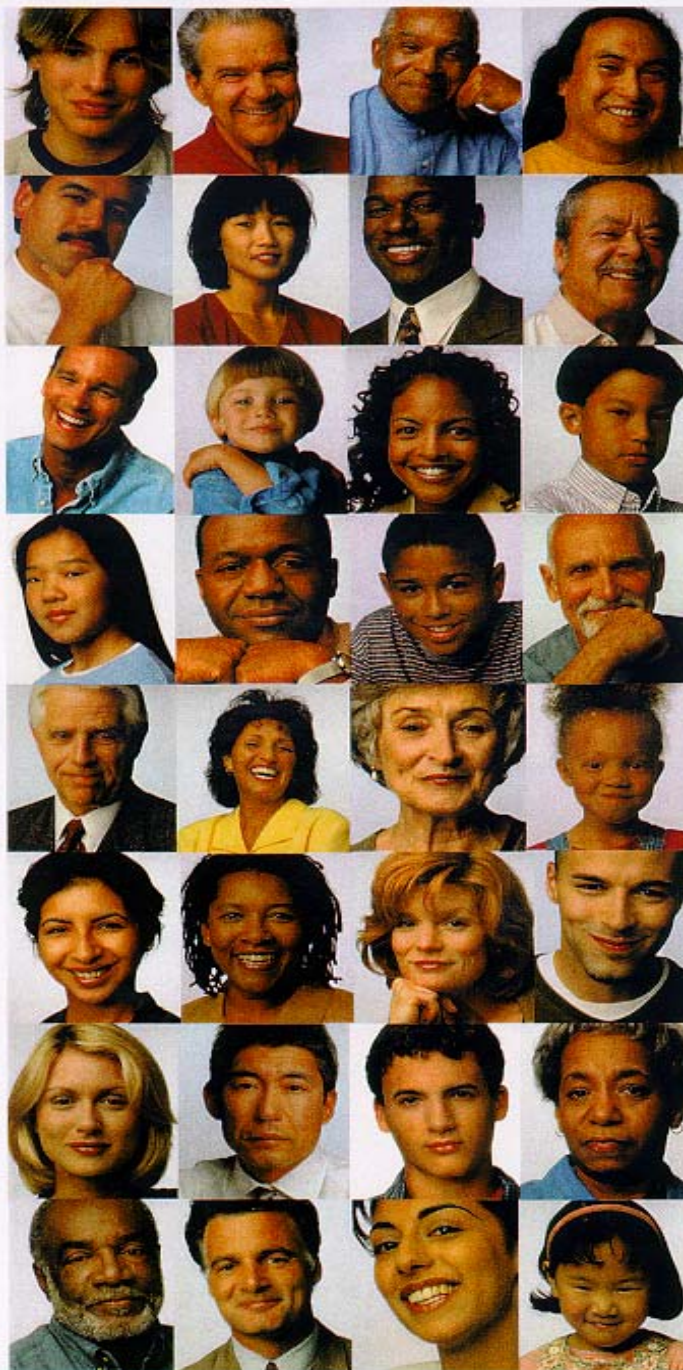
Healthy Carolinians 2010

**North Carolina's Plan
for Health and Safety**

**Report of the
Governor's Task Force
for Healthy Carolinians**

A community in partnership with
HEALTHY CAROLINIANS
BUILDING HEALTHIER COMMUNITIES
www.healthycarolinians.org

conference edition - 2000



Governor's Task Force Report

Guiding Principle:

*“The very existence of the governor’s task force is based on the assumption that **people are more likely to work toward objectives that they helped set for themselves.**”*

*Therefore, the basic strategy is to **create a network of community based partnerships.**”*

Challenge to North Carolina Counties and Communities

- **Bring together committed leadership**
- **Conduct community assessment**
- **Build a coalition - diverse membership**
- **Select priorities - engage community**
- **Develop an action plan**
 - **Include all stakeholders**
 - **Mobilize community resources**
 - **Evaluate**

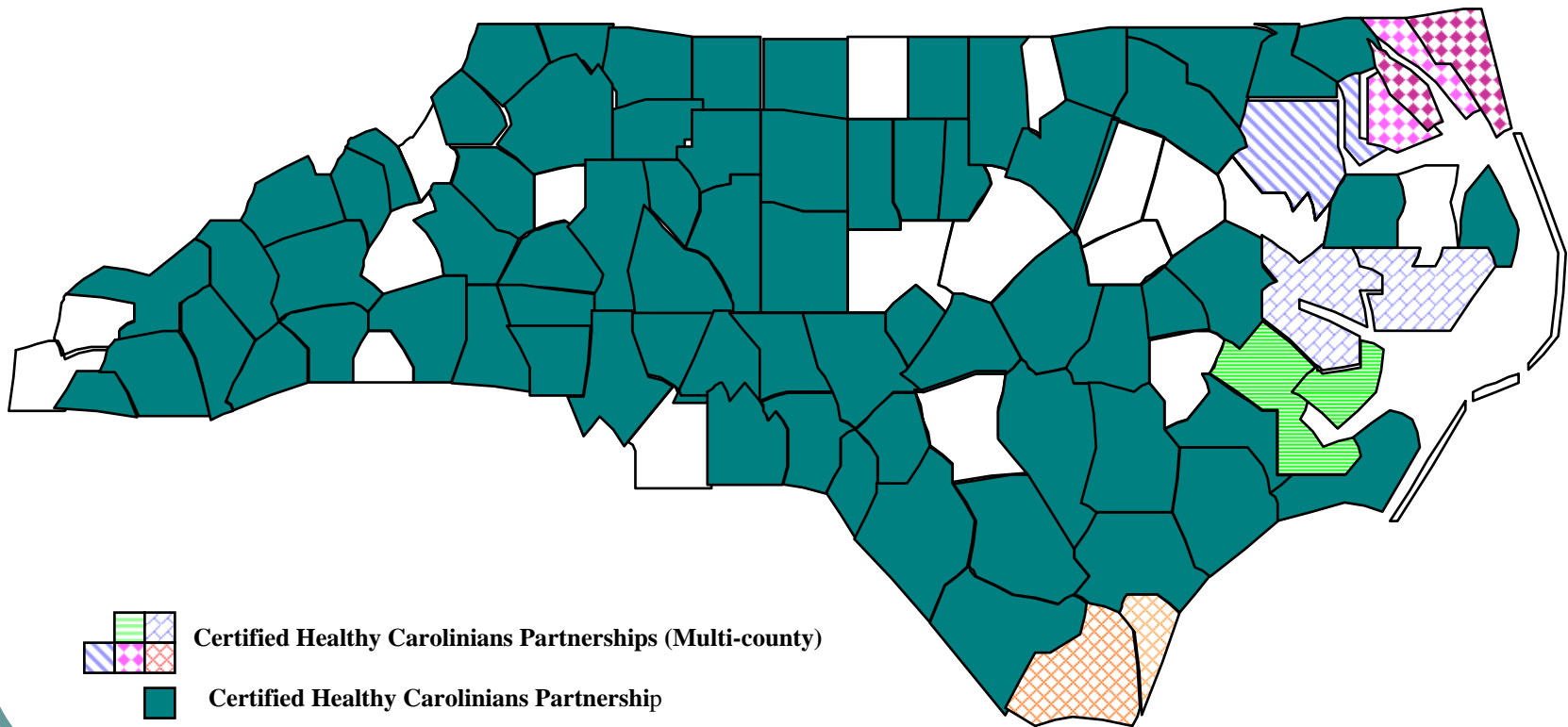
Standards for Certification

- 1. Alignment with 2010 Health Objectives**
- 2. Reduce Health Disparities**
- 3. Action Plans**
- 4. Diverse Membership**
- 5. Leadership**
- 6. Community Health Assessment**
- 7. Communication**
- 8. Support and Commitment of Members**
- 9. Funding and Sustainability**

Does Healthy Carolinians Work?

- **not required, no permanent funding**
- **community action determined by community**
- **84 counties certified (73 partnerships)**
- **92 counties engaged in Healthy Carolinians process**

Healthy Carolinians Partnerships October 2006



Funding

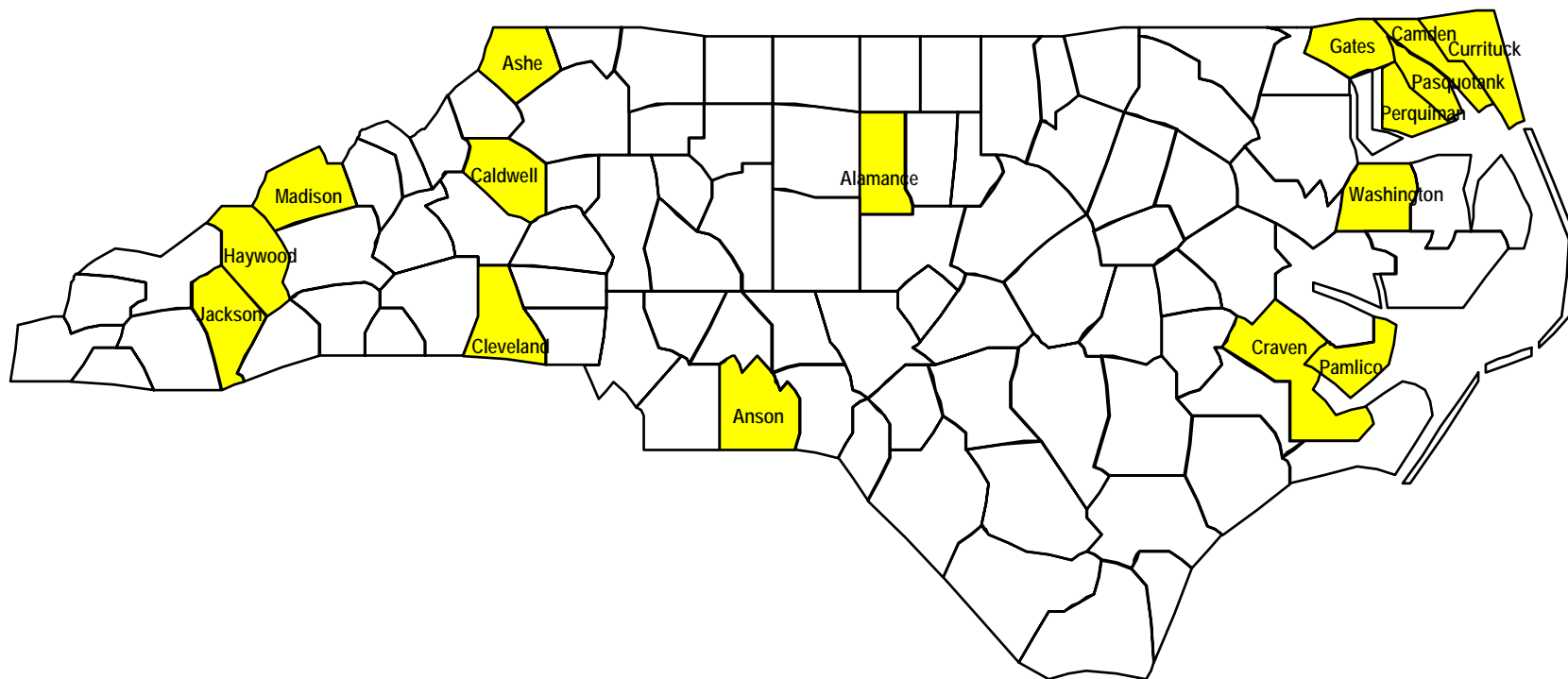
General Assembly (FY 2000, 2001, 2002, 2003, 2006)

Major support from

- Kate B. Reynolds Charitable Trust
- Duke Endowment
- Local Foundations & businesses
- Government grants (state and federal)
- Health and Wellness Trust Fund
- Local Government

Healthy Carolinians Partnerships

Asthma Health Priority 2006



Reduce the rate of asthma related hospitalizations.

Target: 118 per 100,000

Baseline 1996 – 1998: 143.9 per 100,000 persons were hospitalized for asthma.

Target setting method: 18 percent improvement

	Asthma Hospital Discharge Rate Baseline 1996-98 ¹	Asthma Hospital Discharge Rate Midcourse 2001-03 ²	Percent Change	Moving in the Right Direction?
North Carolina Total	143.9	135.4	-5.9%	Yes
Gender				
Male	110.7	100.7	-9.0%	Yes
Female	175.1	168.8	-3.6%	Yes
Age				
0-9 years	301.7	273.7	-9.3%	Yes
10-14 years	121.4	89.3	-26.4%	Yes
15-19 years	79.0	51.5	-34.8%	Yes
20-44 years	90.4	79.4	-12.2%	Yes
45-64 years	143.1	147.8	3.3%	No
65 years and older	179.6	200.9	11.9%	No
Geographic Location				
Urban	126.0	114.0	-9.5%	Yes
Rural	155.9	150.2	-3.6%	Yes
Eastern North Carolina	176.1	172.8	-1.9%	Yes
Piedmont North Carolina	129.1	118.9	-7.9%	Yes
Western North Carolina	132.9	124.5	-6.3%	Yes
Data Source: State Center for Health Statistics, hospital discharge data files: 1996-1998 ¹ ; 2001-2003 ² .				

Examples of Healthy Carolinians Asthma Initiatives





“Helping Kids with Asthma Live Healthier, Happy Lives”

A staff development workshop for teachers, coaches, school health nurses, and others

Facilitated by

Dr. Joseph T. Inglefield, III, M.D.

***Adult and Child Allergy
And Asthma Disorders***

TUESDAY, DECEMBER 6, 2005

Caldwell County Health Department Conference Room

8:00—11:30 a.m.

Breakfast Served at 7:30 a.m.

Renewal Credit

Classroom Substitutes Paid

Call 728—8407 to register.

Sponsored by Healthy Caldwellians
and the
Caldwell County School System



“A is for Asthma”

A community education awareness event
for families, daycare providers, and others
dealing with asthma

Facilitated by

Dr. Joseph T. Inglefield, III, M.D.

Adult and Child Allergy Specialist

Agenda

6-7 p.m.

Boxed Supper and Tour of Educational Exhibits

7 p.m.

Program in Theater

Welcome and Introductions—Jan Pritchard

Guest Speaker—Dr. Joseph T. Inglefield, III

Access Care—Sherry Henson

School Nurses—Anita Redding

Call to Action—Jan Pritchard

Evaluation—Participants

8 p.m.

Adjournment

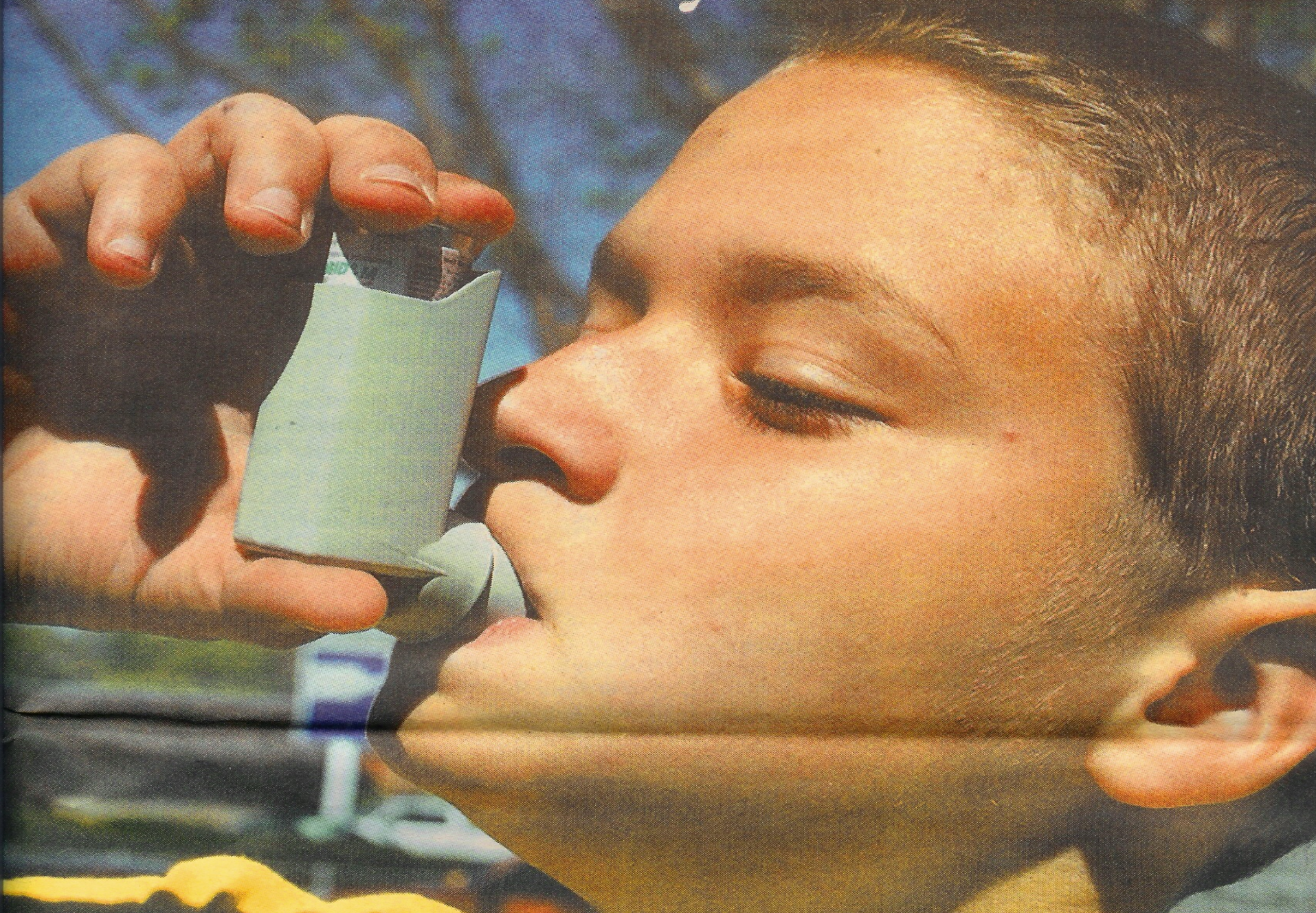
Sponsored by Healthy Caldwellians,
an agency of Caldwell County United Way,
CCC&TI Small Business Center,
Greer



Asthma Program – Ashe County

- Continuum of care with family physicians
- Management Asthma Plan
physicians → school nurse → teacher
- Peak Flow Meters
- Open Airways
teachers and all children with Asthma
- Air Quality Monitoring
Schools and daycare settings

Asthma in Haywood County



Kids Ask For Smoke-Free Air



Mimms prepares to load the smoking cessation containers for the Haywood County visit day. Craig Fugate, classmate, assists with



Marcia Tate photos

Fifth graders Erin Daniels (left) and Jessica Duncan review the poster they hope restaurants will display when they commit to the challenge of becoming or remaining a

Junaluska Elementary put their science education to work when they became part of the recent smoke-free restaurant campaign. Robin Walker, teacher, led the students, involved in learning about the health results from personal and from being exposed to hand smoke. She took the next step further by letting the students know something about the number one preventable cause of death in Haywood County.

As a member of the Haywood County Team of Healthy Choices, Walker was invited to participate in the project with her classes. The project aims to decrease the incidence of asthma and decreasing their exposure to hand smoke. The challenge involves over 4,000 smoking cessation materials for the general public contributed to local restaurants and health care providers.

A big part of their approach restaurant

Healthy Carolinians

In every community there is work to be done. In every heart there is the power to do it.



HEALTHY CAROLINIANS